

# Morgridge Entrepreneurial Bootcamp 2019



An immersion program for graduate students in scientific and engineering disciplines seeking to learn more about entrepreneurship and innovation

"The Bootcamp was a transformative experience. I have a new perspective, new vocabulary, and a new network with which to approach my future work. It was a privilege to attend."  
– Prior WEB Student

## Learn about technology entrepreneurship and innovation



John Morgridge – Former Chairman/CEO – CISCO Systems and UW–Madison alumni

Top UW faculty from across UW–Madison

Campus and community experts in start-up formation, culture, intellectual property, and funding

- » **Date** June 10 – June 14, 2019 (Monday through Friday)  
Full-time immersion program with evening assignments and events
- » **Location** Wisconsin School of Business
- » **Eligible Students** Physical, life science, and engineering graduate students or post docs preferred. A few seats are set aside for non-science graduate students with strong links to technology entrepreneurship. Must be enrolled at UW-Madison and/or postdoc status. Competitive admissions with limited seats.
- » **Business Skills** Accounting/Finance, Business Modeling, Entrepreneurship, Innovation, Intellectual Property Marketing Strategy, Negotiations, Teamwork

Apply by  
March 7, 2019

