The Wisconsin School of Business prepares students through a specialized MBA model that features a core curriculum plus a specific, deep focus in a particular business area. Employers value our students’ readiness to make an immediate impact, as evidenced by our continued placement success with internships and after graduation.

The Wisconsin MBA Program is committed to diversity. We are one of three founding members of the nonprofit Consortium for Graduate Study in Management, founded in 1966 to promote diversity in education and business. We build strong leaders by teaching different perspectives and developing cultural competence.

EMPLOYMENT OUTCOME HIGHLIGHTS

- $107,949 Average Starting Salary
- $108,000 Median Starting Salary
- $24,713 Average Signing Bonus

Timing of Acceptances and Signing Bonus

- 85% Accepted Full-Time Offer Prior to or Upon Graduation
- 90% Accepted Full-Time Offer Within Three Months of Graduation
- 70% Received Signing Bonus
The majority of MBA graduates join Intuit having developed initial skills and expertise in other industries. As Wisconsin MBA graduates, they bring varying thoughts and perspectives to Intuit and are a good fit with our innovative, constantly transforming culture.

—PAM PAULSON, INTUIT
### FULL-TIME AND INTERNSHIP Acceptances and Average Salaries

#### TOP FUNCTIONS
<table>
<thead>
<tr>
<th>Function</th>
<th>Full-Time Acceptances</th>
<th>Full-Time Average Annual Salary</th>
<th>Internship Acceptances</th>
<th>Internship Average Monthly Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing/Sales</td>
<td>34%</td>
<td>$109,821</td>
<td>37%</td>
<td>$6,960</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>19%</td>
<td>$107,688</td>
<td>21%</td>
<td>$6,694</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>14%</td>
<td>$99,708</td>
<td>6%</td>
<td>$4,661</td>
</tr>
<tr>
<td>Consulting</td>
<td>6%</td>
<td>$122,000</td>
<td>4%</td>
<td>$6,127</td>
</tr>
<tr>
<td>General Management</td>
<td>6%</td>
<td>$106,500</td>
<td>7%</td>
<td>$4,487</td>
</tr>
<tr>
<td>Human Resources</td>
<td>6%</td>
<td>$113,333</td>
<td>4%</td>
<td>$5,853</td>
</tr>
</tbody>
</table>

#### TOP INDUSTRIES
<table>
<thead>
<tr>
<th>Industry</th>
<th>Full-Time Acceptances</th>
<th>Full-Time Average Annual Salary</th>
<th>Internship Acceptances</th>
<th>Internship Average Monthly Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Packaged Goods</td>
<td>23%</td>
<td>$107,056</td>
<td>25%</td>
<td>$7,333</td>
</tr>
<tr>
<td>Technology</td>
<td>21%</td>
<td>$119,333</td>
<td>27%</td>
<td>$7,019</td>
</tr>
<tr>
<td>Financial Services</td>
<td>13%</td>
<td>$114,300</td>
<td>16%</td>
<td>$6,605</td>
</tr>
<tr>
<td>Health Care</td>
<td>13%</td>
<td>$106,500</td>
<td>6%</td>
<td>$6,114</td>
</tr>
<tr>
<td>Real Estate</td>
<td>10%</td>
<td>$101,775</td>
<td>5%</td>
<td>$2,325</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>6%</td>
<td>$100,800</td>
<td>9%</td>
<td>$4,261</td>
</tr>
<tr>
<td>Consulting</td>
<td>3%</td>
<td>$147,500</td>
<td>2%</td>
<td>$6,880</td>
</tr>
</tbody>
</table>

### FULL-TIME JOB PLACEMENT AND AVERAGE SALARIES

- **60%** $105,454
- **5%** $117,000
- **10%** $100,875
- **8%** $108,429
- **15%** $119,692

### INTERNSHIP PLACEMENT OUTCOMES

- **53%** $102,500
- **19%** $117,000
- **14%** $108,429
- **6%** $100,875
- **4%** $119,692
Internship Outcomes and Compensation

$6,419
Average Monthly Salary

$6,708
Median Monthly Salary

56%
Received Other Compensation

$4,291
Average Other Compensation

100%
RECEIVED INTERNSHIP OFFERS

CLASS OF 2020
STUDENT PROFILE

79
Enrollment

670
Average GMAT

5
Average Years of Professional Experience

35%
Women

11%
Minority

27%
International

68%
SECURED INTERNSHIP OFFER BY MARCH

When I recruit at the Wisconsin School of Business everyone is very prepared. There is so much talent that it is tough to decide who to bring into our team.
—DAVE OEHLER, GENERAL MILLS
Organizations Hiring
Full-Time and Internship Positions

Leading companies from across the nation consistently recruit Wisconsin MBA students. Our students are equipped with the breadth of knowledge and depth of understanding needed to make an immediate impact in today’s highly competitive business world.

For a full list of hiring companies, visit go.wisc.edu/mba-hiringcompanies

TOP RECRUITING COMPANIES

Wisconsin Full-Time MBA Program
Wisconsin School of Business | University of Wisconsin-Madison
2450 Grainger Hall | 975 University Avenue | Madison, WI 53706
mbacareers@wsb.wisc.edu | go.wisc.edu/wsb-recruit-hire

Gina Jenkins
Director of Career Management, FTMBA and MS Programs
608-265-2353 | gina.jenkins@wisc.edu