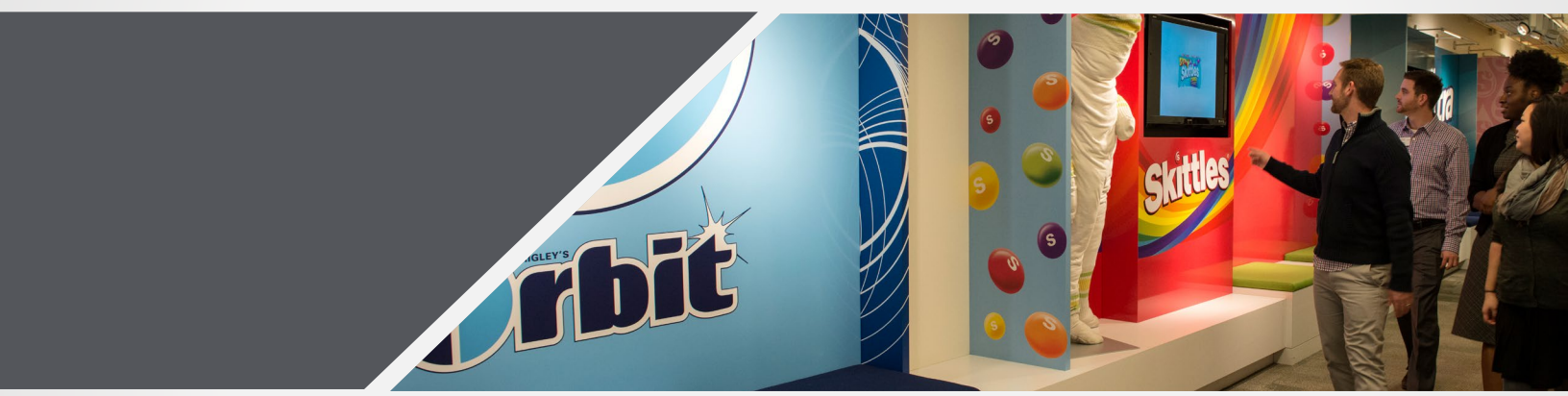




WISCONSIN
SCHOOL OF BUSINESS
UNIVERSITY OF WISCONSIN-MADISON
TOGETHER FORWARD®



WISCONSIN FULL-TIME MBA

Employment Outcomes

» 2019 Highlights



WISCONSIN
Student Profile
for MBA
Class of 2019

104
Enrollment

678
Average GMAT

5
Average Years of
Professional Experience

30%
Women

13%
Minority

18%
International

The Wisconsin School of Business prepares students through a specialized MBA model that features a core curriculum plus a specific, deep focus in a particular business area. Employers value our students' readiness to make an immediate impact, as evidenced by our continued placement success with internships and after graduation.

The Wisconsin MBA Program is committed to diversity. We are one of three founding members of the nonprofit Consortium for Graduate Study in Management, founded in 1966 to promote diversity in education and business. We build strong leaders by teaching different perspectives and developing cultural competence.

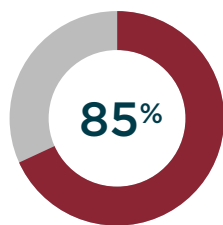
EMPLOYMENT OUTCOME HIGHLIGHTS

\$107,949
Average
Starting Salary

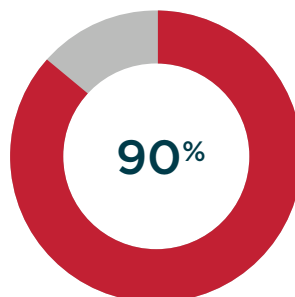
\$108,000
Median
Starting Salary

\$24,713
Average
Signing Bonus

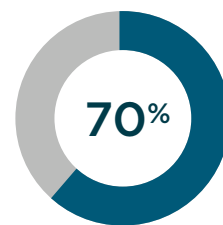
Timing of Acceptances and Signing Bonus



**ACCEPTED
FULL-TIME OFFER**
Prior to or
Upon Graduation



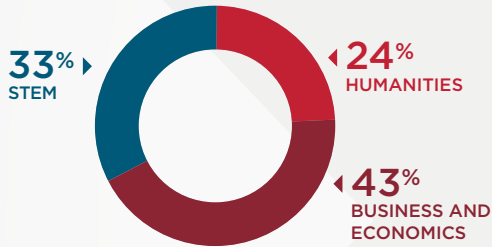
**ACCEPTED
FULL-TIME OFFER**
Within Three Months
of Graduation



**RECEIVED
SIGNING BONUS**

INCOMING CLASS OF 2021 Student Background

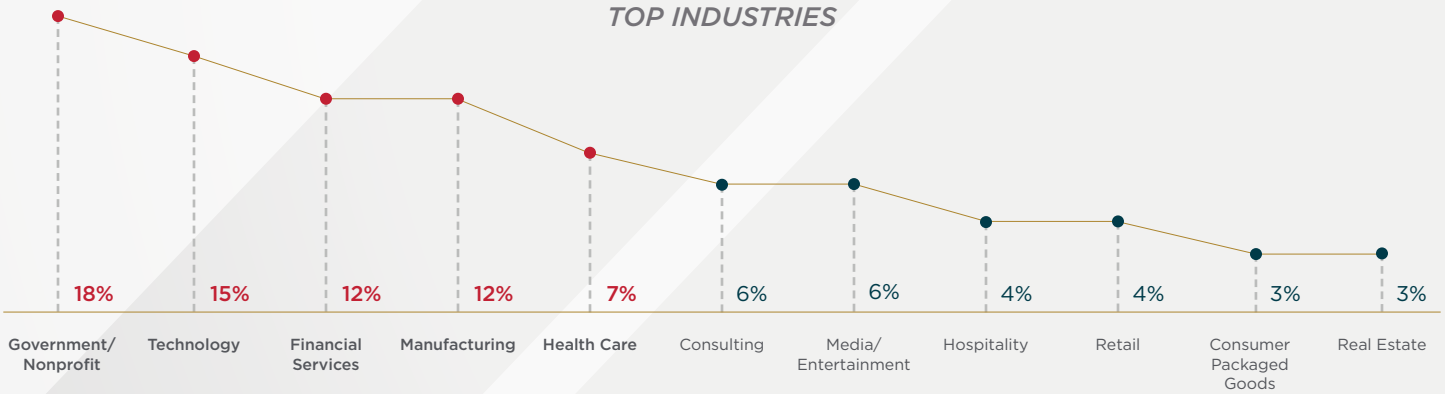
UNDERGRADUATE MAJORS



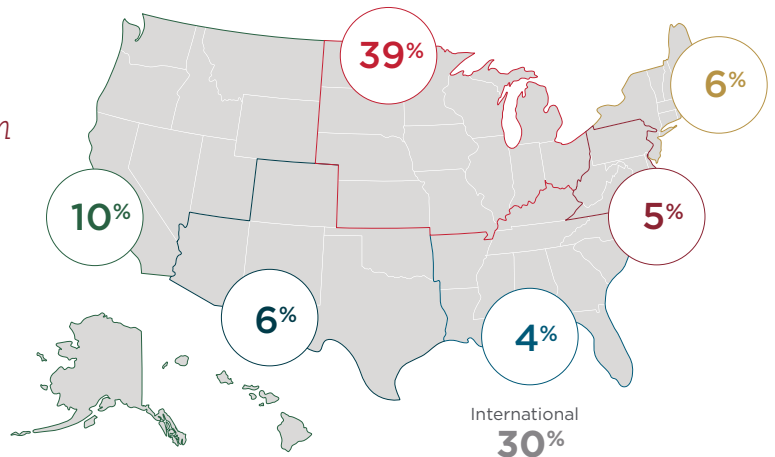
EXPERIENCE PRIOR TO MBA



TOP INDUSTRIES



CLASS OF 2021 INCOMING REGION



“

The majority of MBA graduates join Intuit having developed initial skills and expertise in other industries. As Wisconsin MBA graduates, they bring varying thoughts and perspectives to Intuit and are a good fit with our innovative, constantly transforming culture.

—PAM PAULSON, INTUIT

FULL-TIME AND INTERNSHIP Acceptances and Average Salaries

» TOP FUNCTIONS

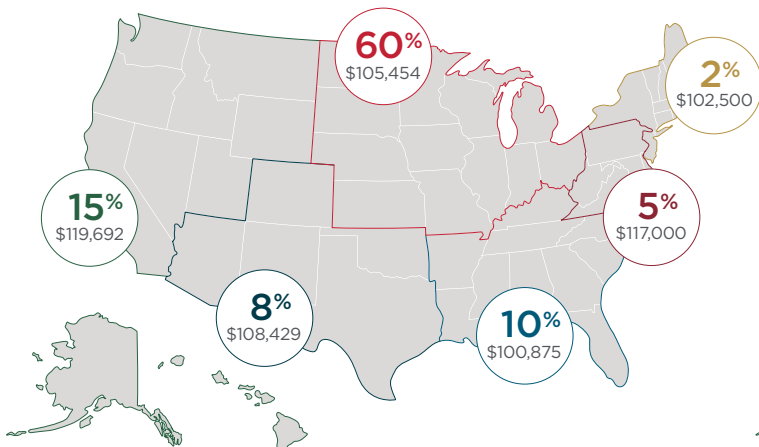
Marketing/Sales	34%	\$109,821	37%	\$6,960
Finance/Accounting	19%	\$107,688	21%	\$6,694
Operations/Logistics	14%	\$99,708	6%	\$4,661
Consulting	6%	\$122,000	4%	\$6,127
General Management	6%	\$106,500	7%	\$4,487
Human Resources	6%	\$113,333	4%	\$5,853

» TOP INDUSTRIES

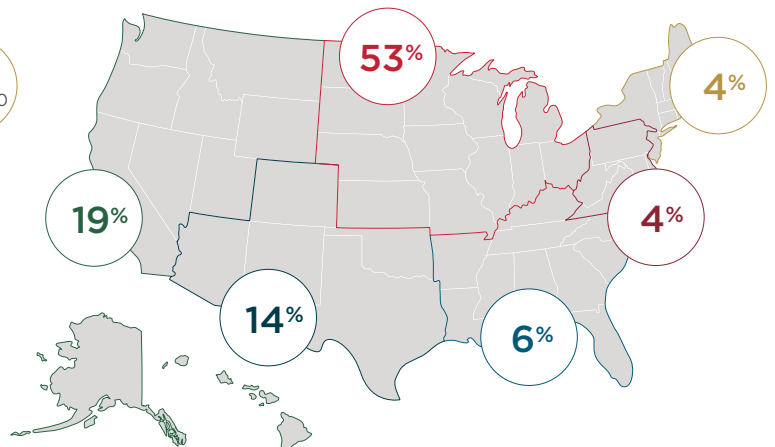
Consumer Packaged Goods	23%	\$107,056	25%	\$7,333
Technology	21%	\$119,333	27%	\$7,019
Financial Services	13%	\$114,300	16%	\$6,605
Health Care	13%	\$106,500	6%	\$6,114
Real Estate	10%	\$101,775	5%	\$2,325
Manufacturing	6%	\$100,800	9%	\$4,261
Consulting	3%	\$147,500	2%	\$6,880

% FULL-TIME ACCEPTANCES
 \$ FULL-TIME AVERAGE ANNUAL SALARY
 % INTERNSHIP ACCEPTANCES
 \$ INTERNSHIP AVERAGE MONTHLY SALARY

FULL-TIME JOB PLACEMENT AND AVERAGE SALARIES



INTERNSHIP PLACEMENT OUTCOMES



Internship Outcomes and Compensation

\$6,419
Average
Monthly Salary

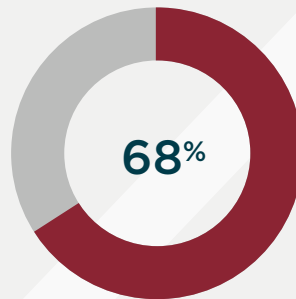
\$6,708
Median
Monthly Salary

56%
Received Other
Compensation

\$4,291
Average Other
Compensation



100%
*RECEIVED
INTERNSHIP OFFERS*



68%
*SECURED
INTERNSHIP OFFER
BY MARCH*

CLASS OF 2020 STUDENT PROFILE

79
Enrollment

670
Average GMAT

5
Average Years of
Professional Experience

35%
Women

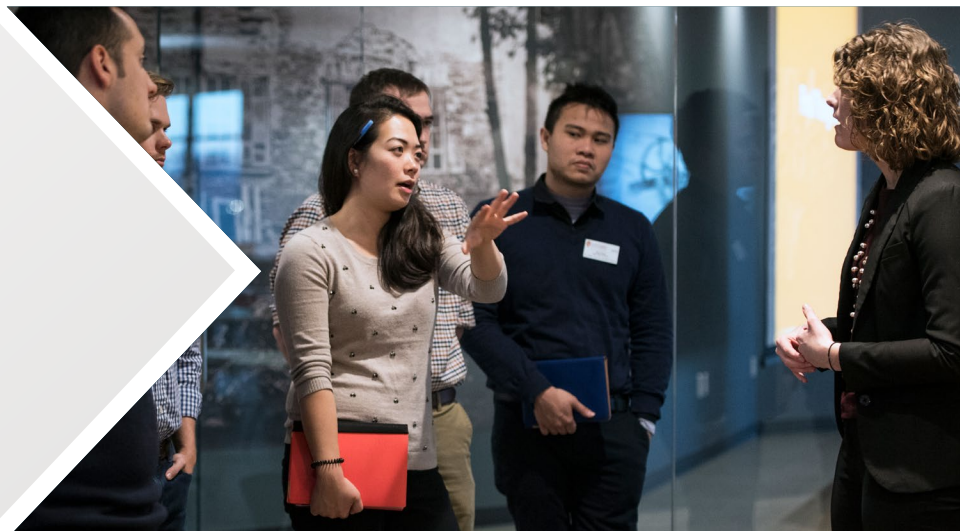
11%
Minority

27%
International

“

When I recruit at the Wisconsin School of Business everyone is very prepared. There is so much talent that it is tough to decide who to bring into our team.

—DAVE OEHLER, GENERAL MILLS



Organizations Hiring Full-Time and Internship Positions

Leading companies from across the nation consistently recruit Wisconsin MBA students. Our students are equipped with the breadth of knowledge and depth of understanding needed to make an immediate impact in today's highly competitive business world.

For a full list of hiring companies, visit go.wisc.edu/mba-hiringcompanies

TOP RECRUITING COMPANIES



WISCONSIN
SCHOOL OF BUSINESS

UNIVERSITY OF WISCONSIN-MADISON

TOGETHER FORWARD®

Wisconsin Full-Time MBA Program

Wisconsin School of Business | University of Wisconsin-Madison
2450 Grainger Hall | 975 University Avenue | Madison, WI 53706
mbacareers@wsb.wisc.edu | go.wisc.edu/wsb-recruit-hire

Gina Jenkins

Director of Career Management, FT MBA and MS Programs
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