

Apply by  
**March 9, 2023**



# M O R G R I D G E ENTREPRENEURIAL BOOTCAMP 2023

**LEARN ABOUT TECHNOLOGY ENTREPRENEURSHIP AND INNOVATION**

John Morgridge – Former Chairman/CEO CISCO Systems and UW-Madison alumni  
Top UW faculty from across UW-Madison | Campus and community experts

## **IMMERSION PROGRAM**

A full-time intensive program with evening assignments and events for graduate students in scientific and engineering disciplines seeking to learn more about entrepreneurship and innovation

## **BUSINESS SKILLS**

Accounting/Finance,  
Business Modeling,  
Entrepreneurship,  
Innovation, Intellectual  
Property, Marketing  
Strategy, Negotiations,  
Teamwork

## **ELIGIBLE STUDENTS**

Physical, life science, and engineering graduate students or pos docs preferred with seats reserved for non-science students with strong links to technology entrepreneurship. Must be enrolled at UW-Madison and/or postdoc status. Competitive admissions with limited seats.

June 5 – 9, 2023 | Wisconsin School of Business | [go.wisc.edu/72u372](https://go.wisc.edu/72u372)