

SUPPLY CHAIN UPDATE

2022-2023



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Named 8th Hottest Major

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Students Shine in Local and
National Case Competitions

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SCM Students Highlighted in
Trusted to Lead Campaign

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WISCONSIN
SCHOOL OF BUSINESS

UNIVERSITY OF WISCONSIN-MADISON

GRAINGER CENTER *for*
SUPPLY CHAIN MANAGEMENT

MESSAGES FROM OUR DIRECTORS



Greg DeCroix

Though things have been getting better, this past year we have still been feeling some of the after-effects of pandemic-induced economic disruptions. In addition to some lingering bottlenecks and delays, inflation has been above target levels, prompting the Fed and its global counterparts to raise interest rates. (Fortunately, inflation seems to be slowing, so hopefully the worst of that is behind us.) While higher costs and interest rates present challenges, at least they're more "familiar" than the ones supply chains have had to deal with in recent years.

Then, just to keep things interesting, late in 2022 we learned of a new development - OpenAI's release of ChatGPT. Users rushed to try it out, making it one of the fastest growing apps in history according to Swiss bank UBS (100 million users in two months). I suspect that many of your organizations are trying to figure out how all these new generative AI technologies can be used to support supply chain management, or more fundamentally, if it's even a good idea to try to use them. Academic institutions are facing our own set of questions. Is it possible to identify a case write up, application essay, or computer code written by ChatGPT? Should the use of generative AI be considered cheating, or is it a tool we should train students to use? I'm sure there will be many interesting discussions around these topics in the months and years ahead.

As we all grapple with these (and any number of non-AI related) issues, I am reminded of what a great resource we all have in the form of the Center's large and loyal community of alumni and affiliated companies. I encourage all of you to tap into that resource by reaching out and sharing your thoughts and questions with others in the community. And as always, we in the Center welcome you to share your insights, questions or experiences with us as you navigate through the modern world of supply chain management.



Jake Dean (MBA '09)

The 2022-2023 academic year, my seventh (!) as director of the Center, was one of change, growth and traditions both new and old.

As you are likely aware, this past fall Danielle Zink transitioned to a new role within the Wisconsin School of Business (WSB) directing strategy for the overall BBA program. She did incredible things during her years with the Center, most notably the undergraduate program growth I will mention below.

We were extremely fortunate to find and welcome Blake Bishop to the assistant director role last November. He has already made many positive contributions to the Center and to our students. If you haven't met him yet, I encourage you to send him an email (blake.bishop@wisc.edu) - he's very friendly!

The undergraduate supply chain management major had 251 declared students this past year. To put that into perspective, when we shifted from a certificate to a major in 2019 there were 135 declared students - we have nearly doubled our undergraduate population in four years! On the graduate side, our master's program grew significantly over 2021-2022, graduating 16 students this past May. Overall graduate (MS and MBA) enrollment is at its highest level ever, with a total of 31 students.

In the realm of new traditions, we held our second in-person meeting of the Center's Alumni Advisory Board (AAB) in April. The day combined small group discussions, an interactive supply chain simulation, and social events. Thanks so much to our AAB members for traveling from all over the country to share expertise with our students. We also had the most successful semester yet of the graduate supply chain consulting projects class, which this year was a joint teaching and administrative effort with Business Analytics, Marketing, and WSB's Consulting Office. Our supply chain master's students completed professional and meaningful work for a diverse set of clients. You can read more about this on page 13.

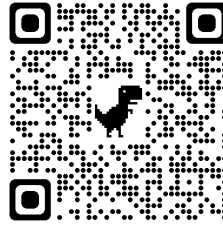
We also continued the experiential learning that makes the Center a special place within WSB and UW-Madison. Verda Blythe and Blake led an undergraduate spring break trip to Norway, and Blake and I led a January graduate trip to the Czech Republic and Germany. These experiences demonstrate the application and value of supply chain management in ways not possible in the traditional classroom environment. Site visits are another important part of what we do, and this year's visit locations included Exact Sciences, Regal Rexnord, Stoughton Trailers, and New Glarus Brewery.

Thanks to the many alumni who serve on our boards, hire our students, attend our events, make financial contributions, and contribute in countless other ways. Please keep in touch, and I look forward to what we will accomplish in 2023-2024!

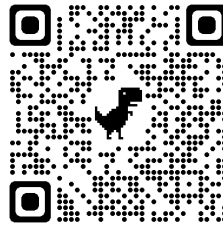
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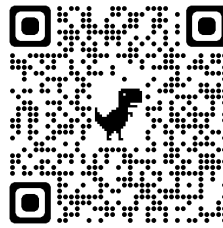
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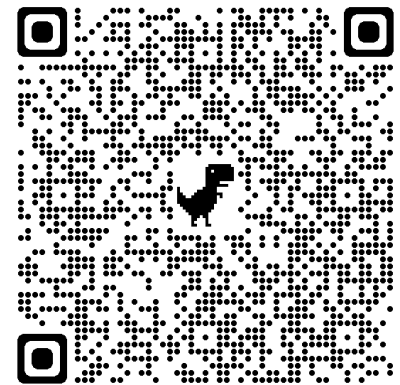
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DONATE TO THE CENTER - MAKE A DIFFERENCE FOR FUTURE SUPPLY CHAIN BADGERS!

Annually, the Center organizes a series of applied learning events, invites distinguished guest speakers, facilitates case competitions, and conducts informative sessions. Moreover, we extend our reach beyond borders by traveling internationally to provide students with a comprehensive understanding of global supply chain dynamics. We also allocate a substantial amount of financial resources in the form of scholarships and study abroad financial assistance. These endeavors, along with many others, are made possible due to the contributions from both individuals and corporate entities. We express our sincere gratitude for your generous support. Scan the QR code (or go to <https://go.wisc.edu/xOpt21>) to make a difference for future supply chain management Badgers. Thank you!

If you would like to discuss a larger donation or sponsorship, please email Jake Dean (jake.dean@wisc.edu) to start the conversation.



Make a donation to the Center.
Thank you.

GREETINGS FROM THE NEW ASSISTANT DIRECTOR



Blake Bishop and Bucky Badger give the "W".

In November 2022, I joined the Center as the new assistant director. With over 12 years of experience in higher education, I have had the privilege of serving students and staff in various capacities. My most recent role was guiding students and leading a team of success coaches at UW Extended Campus for the past seven years.

Outside of work, I cherish the moments I spend with my wife and two sons. Our family enjoys traveling, camping with friends, playing board/yard games, and embracing the outdoors. We actively participate in our local community, and I personally contribute as an assistant scoutmaster with my sons' Scout troop, drawing on my own experience as an Eagle Scout.

Returning to UW-Madison feels like a homecoming for me. In 2014, I earned a Master of Science degree in Educational Leadership and Policy Analysis from this institution. Subsequently, I served as a student services coordinator at the Law School. I am thrilled to be back and contributing to the UW community once again. Please don't hesitate to reach out (blake.bishop@wisc.edu or 608-262-0710) if there's anything I can do for you!



Blake and his family in Shenandoah National Park.

SUPPLY CHAIN MANAGEMENT NAMED UW-MADISON'S 8TH HOTTEST MAJOR

Out of all 143 undergraduate majors on campus, Supply Chain Management ranks eighth for total enrollment growth since 2018. This substantial growth in recent years was reported in an article by Bill Graf (February 7, 2023) on the UW News website. The Center plans to keep the momentum rolling by growing the program while maintaining the exceptional educational quality our students expect and deserve.



UW News Article



Grainger Hall - Photo by Jeff Miller

2022 EXECUTIVE ADVISORY BOARD MEETING

by Kaitlyn Tetzlaff

Last September the Center community came together for its annual Executive Advisory Board (EAB) meeting and alumni dinner.

During the morning session, second year MBA students and BBA seniors presented their impressive internship accomplishments to the board. There was a wide array of companies and experiences on display: Market intelligence at Meta, supplier management at Ford, and procurement at Bayer were just some of the presentation topics.

In the early afternoon, we were very fortunate to have Kathy Fulton, executive director of the American Logistics Aid Network (ALAN) join us to run a supply chain 'disaster recovery' simulation. Students and board members alike were assigned individual roles of for-profit companies, governments, or NGOs and had to deliver food, water, and medicine into a disaster zone. The simulation got us all talking and working together, and Kathy's facilitation amidst all the chaos was truly above and beyond.

When the 'business' part of the day concluded, the celebrating started. It was a spectacular evening at the Monona Terrace in downtown Madison, overlooking Lake Monona. Current students, alumni, faculty, and board members came together to socialize and network.

Capping things off, annual scholarship awards were presented to second year MBA student Dipika Garg (MBA '23) and BBA senior Allison Michaels (BBA '23). These are the Center's most prestigious awards, and they come with significant financial support.

From the alumni, faculty, friends of the program, and current students, Congratulations Dipika and Allison!



Cameron Blackwell (BBA '23) , Kelsey Theisen (BBA '23), Anna Good (BBA 23), and Maya Benhamo (BBA '22) socialize after the EAB meeting.



Danielle Zink, Allison Michaels (BBA '23), Dipika Garg (MBA '23), and Jake Dean (MBA '09) pose with annual awards.



Group photo of Master of Science cohort, Master of Business Administration cohorts, and Center staff.

UNDERGRADUATE GLOBAL EXPERIENCE

by Kaitlyn Tetzlaff

Over spring break a group of undergraduate supply chain management students embarked on a life-changing journey to Norway to learn about the supply chain of its energy industry. Leading up to the trip, students spent their time researching the industry as well as the country's culture. Students then made the trip to immerse themselves in Norwegian culture and learn from industry experts.

The goal of the trip was to develop students' knowledge of global supply chain practices, hone professional skills in a new environment, and

demonstrate how local culture can affect business practices. Prior to the trip, the students enrolled in MKT 365: Contemporary Topics in Supply Chain Management, taught by Verda Blythe (MS '02) and Blake Bishop. The course material consisted of student-led presentations that allowed students to research and teach new topics each week. Some of the topics covered included history, culture, educational systems, politics, economy, and of course, the energy industry. These presentations provided insight and helped students prepare questions for the site visits.

While abroad, students first stayed in Stavanger where they were able to



Learning can happen anywhere. In this case, it's in the hotel lobby prior to another exciting day!

explore the city. During the first few days of the trip students went on a Fjord cruise, visited the Norwegian Petroleum Museum, and went downhill skiing. All three were a hit among students as they were able to see the beautiful scenery of the country and get their first taste of the energy industry.



BBA students after a tour of Ullrigg Drilling Research Center.



BBA students learning about the supply chain of renewable energy.

Next up was a visit to the University of Stavanger (UiS) for a series of lectures. The first lecture was about the economics, technology, and history of the Stavanger region given by senior advisor of the UiS Business School, Egil Svela. The next lecture was given by associate professor Torfinn Harding, and gave students an introduction to the energy industry in Norway. Finally, associate professor Gorm Kipperberg taught students about sustainability, renewables, and research partnerships. The second part of the day consisted of two site visits: the Petroleum Safety Authority and Ullrigg Drilling Research Center at the International Research Center.

The next two days were filled with site visits. The first was to Nysnø where students learned about how the Norwegian government invests the profits from oil sales into

"I formed lasting relationships with other SCM students and faculty, a unique bond that can only be created by traveling the world together."

– Skylar Rotter (BBA '25)

companies and projects that have a positive impact on the environment and climate. Vår Energi gave an incredibly informative presentation on oil exploration and production. They produce 220,000 barrels of oil per day, and set an ambitious 2030 goal to be Net Zero through electrification, portfolio optimization and energy management. (Fun fact: The students randomly met the CEO of Var Energi on the shuttle ride to the airplane at the airport. Small world!) Last but not least, the group met with executives from Schlumberger, a global leader in providing technology, expertise, and services to the oil and gas industry. Similar to most other companies in Norway, they have a strong focus on climate and reducing their carbon footprint.

Outside of site visits, students had the opportunity to go on a driving tour to see the Jæren agricultural landscape, Sola Beach, and the Swords in Rock monument, as well as have dinner with the UiS faculty.

Students ended the trip in Oslo, where they explored the city and its culture.

Overall, the trip was a huge success in broadening the students' knowledge of global supply chain practices and allowing them to form lifelong friendships while learning about a new culture. This was an unforgettable experience that has left a lasting impact on the students' personal and professional lives.



Safety first! Hard hats, steel-toe shoes, and safety glasses were all required for a tour of Schlumberger.



Students enjoying a night out in Stavanger.



BBA students learn about oil exploration and production from Vår Energi.



Faculty from the University of Stavanger joined UW students and staff for a final dinner in Stavanger.

"I applied concepts from my classes to different aspects of sourcing, raw material usage, and spend analysis. We saw lean principles and productivity exemplified at SLB. Overall and most importantly, we saw a supply chain in action and the importance of what we were learning in our classes."

– Lily Peterson (BBA '25)

GRADUATE GLOBAL EXPERIENCE

by Blake Bishop



Group photo in Prague near the Charles Bridge.

The Center's MBA & MS winter break trip took graduate students to Prague, Leipzig, and Berlin, marking the first international trip for graduate students since January 2020. This educational journey provided a unique opportunity for participants to delve into the business landscapes of Germany and the Czech Republic, gaining valuable insights into global supply chains. The scope of topics covered during the trip ranged from the automobile industry to international relations, offering a comprehensive understanding of business in the region.

The exploration commenced in Prague, where the students visited Illinois Tool Works (ITW) and Benes a Lat. At ITW, the students had the chance to witness the production lines of mechanical forming and extrusion, manufacturing automotive components for renowned OEMs like BMW, Mercedes, and Volkswagen. The visit exposed students to ITW's strategies for supplier diversification, reducing vulnerability to supply chain disruptions, as well as their commitment to sustainable practices through the utilization of recyclable parts. Additionally, the students had the opportunity to explore die

casting, injection molding, and 3D printing during their visit to Benes a Lat.

Continuing their journey, the students arrived in Leipzig, where they had insightful tours of the Porsche Experience Center and DHL. At the Porsche Experience Center, students were able to witness the assembly line firsthand, experiencing how automation enhances both production processes and employee experiences. They also had the privilege of visiting the onsite race track where Porsche conducts vehicle test drives and where visitors can get the thrill of a lifetime behind the wheel of a Porsche 911 or GT. (Unfortunately, visitor test drives were sold out that day.) The students then explored DHL's global air hub, gaining valuable insights into the infrastructure that enables the company to facilitate the delivery of millions of shipments worldwide.

The final leg of the trip took place in Berlin, where students had the unique opportunity to visit the US Embassy and tour Würth Elektronik. At the US Embassy in Berlin, senior commercial specialist Mathias Koeckeritz provided valuable insights into the embassy's multifaceted roles, including

security, trade, immigration, and visa application processes. Moving on to Würth Elektronik, the students engaged with Thomas Waldmann, a startup & venture manager, who shed light on the company's global leadership in manufacturing materials and their efforts to connect and assemble technology.

Overall, the trip proved to be a resounding success in educating students about global supply chain practices. Moreover, the experience allowed the students to foster new friendships with their peers while immersing themselves in an enriching international environment.



Graduate students at ITW in the Czech Republic.

"This trip blew my expectations out of the water."

- Liam Ridge (MBA '23)

"This trip was a great experience for me from a personal and a professional level, being able to experience traveling abroad for the first time and seeing international supply chain corporations in action. It was interesting to hear about how companies have navigated ongoing issues affecting Europe as a whole - such as the energy crisis or war in Ukraine - and had to mitigate ongoing risks and rising costs."

- Hannah Gaertner (MS '23)

"One of the values that stood out for me was how environmentally and sustainability conscious the people and businesses are in Europe. It could be seen in how their cities are built for shared mobility, how at every visit, the people in the organization spoke about the importance and the focus that they have towards it."

- Varun Anantharaman (MBA '23)



Graduate students after learning about US-German relations at the US Embassy in Berlin.



Sajal Dixit (MBA '24), Saurabh Pappu (MBA '24), and Casey Pabst (MBA '24) pose with their steel-toe shoes at ITW.



The group enjoying a final meal in Berlin.



A highlight of the trip - touring the Porsche factory and planning future vehicle purchases.



Group photo at Porsche, which was a very informative and fun experience.

PREPARING FOR SUCCESS: STUDENTS SHINE IN CASE COMPETITIONS

by Blake Bishop



Cameron Blackwell (BBA '23), Jenny Nguyen (BBA '23), Lily Peterson (BBA '25), and Aman Saiyed (BBA '24) showcase their skills at the University of Minnesota National Case Competition.

In an impressive display of analytical acumen and strategic thinking, University of Wisconsin-Madison supply chain management students achieved remarkable success in two renowned case competitions this year. Their stellar performance at the National Undergraduate Case Competition, hosted by the University of Minnesota, and the TCU Graduate Case Competition showcased the remarkable talents and capabilities of these driven scholars.

Case competitions are a popular platform for students to apply their classroom knowledge, tackle real-world business challenges, and showcase their problem-solving abilities. These competitions typically involve teams of students working together to analyze complex business scenarios and develop comprehensive strategies within a limited timeframe. Participants must demonstrate critical thinking, creativity, teamwork, and effective communication skills to impress a panel of esteemed judges.

At the National Undergraduate Case Competition, students proved their mettle by securing an impressive second-place finish. Competing against formidable

teams from renowned institutions across the nation, the Badger scholars showcased their ability to analyze intricate supply chain problems, identify opportunities for improvement, and propose innovative solutions.

Likewise, the Badger contingent delivered an outstanding performance at the TCU Graduate Case Competition, earning a third-place finish. The event, hosted by Texas Christian University, brought together talented graduate students to solve



Sajal Dixit (MBA '24), Dipika Garg (MBA '23), Hannah Gaertner (MS '23), and Varun Anantharaman shine at TCU.

a rail network optimization problem. UW-Madison's students once again demonstrated their aptitude for strategic thinking, displayed their ability to make informed decisions under pressure, and showed off their storytelling skills.

In addition to the two previously mentioned competitions, Center students also showcased their skills in the Meta Case Competition against teams of their UW-Madison peers. In another impressive feat, the students secured a commendable third place spot in the NASPO Inaugural Supply Chain Case Competition held at Iowa State University, highlighting their expertise in supply chain management and problem solving.

The achievements didn't stop there, as students excelled in the Cisco National Case Competition. Two WSB teams showcased their exceptional analytical and strategic prowess, securing second and fourth place, respectively.

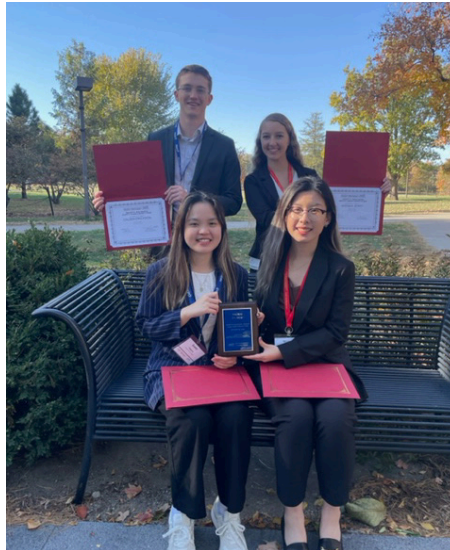
As the demand for professionals with strong problem-solving skills and strategic acumen continues to grow, it is clear that case competitions play a vital role in preparing students for the dynamic business landscape. Center students have demonstrated their ability to excel in these intense competitive events, showcasing their readiness to make a significant impact in the real world.



University of Minnesota National Case Competition participants.

"Participating in the National Supply Chain Case Competition has been one of the most challenging and rewarding experiences of my academic career. Winning second place is a testament to the dedication and hard work of our team, and I am proud to have represented the Wisconsin School of Business and Grainger Center for Supply Chain Management in this prestigious event. The experience has allowed me to apply my knowledge and skills to real-world challenges. I am grateful for the support and guidance of my professors and teammates."

– Jenni Nguyen (BBA '23)



Rear row: Calder Erickson, Amandra Jerry
Front row: Jenny Nguyen and Wenyu Zhou showing their third place achievement at Iowa State.

"I decided to take part in the competition to apply what I have learned over the years and to have an opportunity to see how I would use my skills and knowledge in real scenarios. Competing as a team made the competition much easier to navigate and allowed us to be as successful as we were!"

– Aman Saiyed (BBA '24)



Students and Meta judges (on screen) at the conclusion of the Meta case competition

"Case competitions are an important component of our students' learning experience. They offer a chance for students to test and apply their knowledge outside the classroom while building valuable connections with key companies and industry partners."

– Jake Dean (MBA '09) Director of the Grainger Center for Supply Chain Management

BBA YEAR IN REVIEW

By Brent Saltzman & Cameron Blackwell

The academic year of 2022-2023 was a standout year for undergraduate supply chain students who had the chance to engage in enriching and immersive educational experiences. From participating in applied learning events and site visits to attending social events, students were exposed to a wide range of opportunities that helped them develop their skills and knowledge.

The fall semester began with a kickoff event to get students excited about what was to come for the year. September ended with the annual Executive Advisory Board (EAB) dinner at the Monona Terrace, where students had the chance to network with Center alumni and EAB members. One standout moment of the dinner was the presentation of the Wisconsin Supply Chain Distinguished Student Award to graduating senior Allison Michaels (BBA '23).

The university owes a debt of gratitude to the Center's alumni and corporate partners who contributed to the success of the various applied learning events throughout the year. These events offered valuable insights into a variety of industries, including foodservice, healthcare, and the Environmental, Social, and Governance (ESG) field. Students learned about supply chain intricacies from leaders in US Foods' supply chain team, UW Health's Judy Wepp-Hapgood, and Hilton Hotels' Kelly Kollock (BBA '16), who shared the company's ESG strategy. The semester concluded with an enlightening presentation from Maitreyi



BBA students touring New Glarus Brewery.

More, who spoke about the complexities of demand planning at Tesla.

The spring semester continued the fall semester's momentum. Under the guidance of Verda Blythe (MS '02) and Blake Bishop, students embarked on a transformative journey to Norway during their spring break to explore the intricacies of the European energy industry's supply chains (you can read more about the trip on page 6). Back in Madison, Lauren Miller (BBA '20) shared her insightful experiences on how Abbott, in response to the pandemic, established novel production facilities to produce COVID-19 tests. In addition, UW-Madison alumni from Milwaukee Tool provided valuable insights into the complex management of a global supply chain. Tommy Atwell (BA '11) captivated students with his firsthand account of life in a startup focused on supply chain logistics and showcased Logward's innovative cloud-based platform. Lastly, the team from Lil' Drug Store, a leading distributor of convenience store products, informed students on the value of

optimizing supply chains to enhance customer satisfaction. Together, these exceptional speakers and industry experts delivered a comprehensive and thought-provoking exploration of the latest developments and challenges in the world of supply chain management.

Undergraduate supply chain students had chances to participate in case competitions and site visits, including a second-place finish in a demand forecasting case competition by Cisco, and a second-place finish in the National Undergraduate Supply Chain Case Competition hosted by the University of Minnesota. Students also visited Wisco Industries to observe the manufacturing of Memorial Union Terrace Chairs and went to Stoughton Trailer to learn about their domestic manufacturing and sourcing process.

In addition to the numerous academic opportunities provided throughout the year, supply chain students also enjoyed a range of engaging social events. During the Cheese Curd Crawl, students explored Madison's culinary delights. They also put their trivia and golf skills to the test at State Street Brats and 7 Iron Social. Lastly, students had the chance to visit New Glarus Brewing Co. on a tour led by their beloved faculty member, Pete Lukszyz (MS' 01).

The festivities culminated with a celebratory gathering at Red Rock in honor of the end of the school year and to congratulate the graduating seniors. What a year!



BBA students enjoying a social evening.

GRADUATE SUPPLY CHAIN CONSULTING PRACTICUM

In the spring 2023 term, nine of the Center's MS students challenged themselves by taking the Supply Chain Consulting Practicum course, taught by director Jake Dean.

Students started the semester in an intensive consulting 'bootcamp' taught by WSB's consulting programs director Mary K. Malone. They were exposed to project management basics, situation assessment and problem definition tools, as well as presentation best practices.

The bootcamp prepared students for the rest of the semester, where they worked in teams of three with an assigned class sponsor. For confidentiality reasons we can't share the specific projects, but students had the chance to both apply supply chain concepts they learned in other classes and learn new systems and frameworks.

A huge thanks to the class' sponsoring companies, which this year included Ingredion and Stoughton Trailers. The sponsors provided a rich environment for students to gain practical work experience and have it count for credit towards their degrees.

If you are interested in sponsoring a project in spring 2024, please get in touch with Jake.



The Grainger Center for Supply Chain Management at the Wisconsin School of Business is one of the few endowed, university-based centers specializing in supply chain management in the United States. The Center offers MBA, MS and BBA programs in supply chain management, and assists in the efforts of faculty research in the field.

The Center was established in August 1991 with a generous gift from The Grainger Foundation of Lake Forest, Ill. The gift was made to recognize the increasing importance of supply chain management and the industry's growing need for leaders with advanced education in the area. The contribution by The Grainger Foundation allows the Wisconsin School of Business to fulfill a significant need in graduate and undergraduate business education.

During the summer of 1992, the Grainger Center for Distribution Management became operational. The first class of students graduated from the program in the spring of 1994. In July 1999, it was renamed the Grainger Center for Supply Chain Management. Since its genesis, the Center has graduated over 900 students who have gone on to become business leaders across the industry, in firms both large and small. The certificate in supply chain management transitioned to a full major in the 2020-2021 school year. Since then we have nearly doubled the number of undergraduate students in the major.

BBA STUDENT EXPERIENCE

The Sophomore Scoop

by Lily Peterson

I have had a strong interest in supply chain management (SCM) for quite a while, but only recently discovered the amazing community within the Center through my participation in the Norway study abroad trip. My class quickly became a close-knit community. I began attending social events, Lunch and Learns, and employer events with them. This broadened my community and added real-world learning to my day.

We traveled to Norway for spring break to study SCM, which was an unforgettable experience. I immersed myself in the beauty of the country and culture while applying my classroom knowledge. I felt so fortunate to have had this opportunity.

I was continually impressed by the offerings and the people in the Center. I was later selected for the National SCM Case Competition team and placed second, which was another amazing development experience, and I was blown away by my teammates and the support we received. The Center has become an essential part of my college experience. I have met lifelong friends, made connections with employers, and enhanced my SCM learning. Now, many of my friends sit on the Board of Directors for the Center and will be organizing the offerings for next year.

Overall, joining the SCM community has been a transformative experience for me. I have found a warm and inclusive community with robust offerings for students. I am grateful for the opportunities I have had and the people I have met. I believe that my experience in SCM will continue to shape my personal and professional growth for years to come.

The Junior Jam

by Mick Veum

During my first semester in the Wisconsin School of Business (WSB), I was interested in exploring different majors and career paths. One day, one of my friends told me to come to a Grainger Center event, and from then on, I never looked back. The Center has helped develop me both personally and professionally, and I can say I truly found my place on campus because of it. I developed a new passion for the evolving field of supply chain management, pushing myself to pursue this interest as a major.

Last year, I enrolled in the Global Experience in Supply Chain Management course to explore the supply chain of the automotive industry in Germany. This course concluded in a one-week trip to Berlin, where I was able to apply my learning with site visits and classroom learning overseas. This past semester,

I studied abroad in Barcelona, and was able to continue my studies in supply chain at ESCI-UPF School of International Business. Even while abroad, I still received unparalleled support from the Center to ensure that I was on track to reach my academic goals.

The Center has given me ample opportunities to thrive and grow as a student, as well as exposure and connections to supply chain professionals in the corporate world. My personal favorites are the 'Lunch and Learn' sessions, which provide students with new insights in a quick and casual setting. Sessions like these have allowed me to develop crucial leadership and networking skills, while learning real-life applications of supply chain management.

As I enter my senior year, I am so grateful for the inclusive and supportive community that the Center has provided me with, and I am looking forward to seeing what more I can gain from the Center and the Wisconsin School of Business.

The Senior Synopsis

by Allison Michaels

My first year at the Wisconsin School of Business I had no idea which major I wanted to pursue. After hearing about and eventually declaring the



Lily Peterson (BBA '25)



Mick Veum (BBA '24)



Allison Michaels (BBA '23)

supply chain major my sophomore year, I was introduced to the Center and all the events through weekly emails.

I found the applied learning events to be informative and interesting as well as a great opportunity for networking. I attended a Medtronic Lunch and Learn event that same year, and that is what inspired me to look into the company. I ended up interning at Medtronic and will be working there full time after graduation!

Through being a part of the Center, I have had multiple opportunities to compete in case competitions and attend speaker events. I participated in many case competitions which gave me confidence in myself and my abilities, as well as enhanced my public speaking skills. I was also able to go on multiple site visits where I learned about new companies that I otherwise would not have had the opportunity to explore.

One of the highlights of my time in the program was attending the Executive Advisory Board (EAB) dinner. Prior to the dinner, I was given the opportunity to present in front of board members. Then at the dinner I was presented with the distinguished student award and the scholarship that comes along with it, which was an extraordinary honor.

The Center has been an integral part of my journey here at the Wisconsin School of Business and I am so blessed to be a part of it. It has given me countless opportunities to grow as a supply chain professional and connect with other students and faculty. I am sad to leave this incredible program behind but am excited for what the future holds!



Students enjoying the Stoughton Trailer tour.



Allison Michaels (BBA '23), Breanna Schneider (BBA '24), Pete Lukszys (MS '01), and Maren Seefluth (BBA '23) at the WISE Future Leaders Symposium.



New Glarus Brewery tour from Pete Lukszys (MS '01).



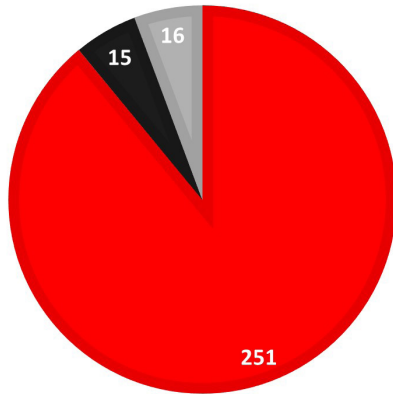
Milwaukee Tool Lunch and Learn with Zach Helwig (BBA '19), Morgan Rebolz (BBA '22), and Maggie Greifenkamp (BBA '19).

QUICK FACTS

Student Body

282 TOTAL STUDENTS

■ BBA Students ■ MBA Students ■ MS Students



A 9% increase from 2021-2022

60% Female students

Corporate Partners

- ▶ 35 Companies at the supply chain management career fair
- ▶ 44 Companies hiring BBA students
- ▶ 48 Companies hiring BBA interns
- ▶ 16 Companies hiring graduate students

Student Outcomes

- ▶ 72 BBA graduates
- ▶ 8 MBA graduates
- ▶ 16 MS graduates

Financial Aid

- ▶ \$29,000 awarded to BBA students
- ▶ \$115,000 awarded to MBA students
- ▶ \$14,000 awarded to MS students
- ▶ 28 total scholarship recipients

MBA Salaries

- ▶ Average Annual Base Salary: \$133,317
- ▶ Percent Receiving Signing Bonus: 100%
- ▶ Average Signing Bonus: \$41,000

MS Salaries

- ▶ Average Annual Base Salary: \$79,500
- ▶ Percent Receiving Signing Bonus: 57%
- ▶ Average Signing Bonus: \$8,875

BBA Salaries

- ▶ Average Annual Base Salary: \$72,500

Note: Salary data is for US jobs only

MASTER'S STUDENT EXPERIENCES

First Year MBA Experience

by Casey Pabst (MBA '24)



As a first year MBA student who was new to Wisconsin, there was a lot for me to take in; a new place to live, a new culture, and the uncertainties of going back to school. Thankfully, one of the primary themes that I have taken away from my first year at the Center is to simply embrace the ride. Over the course of my first year, I have had the pleasure of meeting many wonderful classmates, professionals, and professors who have all had a path to the Wisconsin School of Business just as unique as my own.

This first year has opened my eyes to the many possibilities that await me in the supply chain world. With a background in chemical logistics, I felt I had an understanding of what was going on at the ground level, but I understood that I lacked a high-level vision of how supply chains operated. This program has provided me with the perfect combination of practicality and prestige that I could only have hoped for when walking onto campus for the first time.

Through my first year at the Center, I was able to earn my yellow belt in Lean Six Sigma, secure an internship with Sensient Technologies at our career fair in September, and take the first steps toward accomplishing my goal of having a more thorough understanding of all aspects of the supply chain world.

I was given the opportunity to visit

central Europe as a member of the Center's global trip over winter break, where we were able to tour the Porsche factory in Leipzig, Germany, as well as visit an Illinois Tool Works facility located just outside of Prague in the Czech Republic. Despite a rigorous tour schedule, we also had time to explore the cities we visited, and I was able to check off the bucket list item of seeing the Berlin Wall. While we were in the German capital we were able to meet with representatives of the US Embassy in Berlin to learn about the trading relationship between our two countries.

It has been an absolute blur, but I cannot think of anything I would change about my first year. I have made wonderful friends and learned a great deal through the first half of my MBA. I am thankful for everyone who has supported me so far and I am already looking forward to heading back to campus in the fall.

Second Year MBA Experience

by Varun Anantharaman (MBA '23)



At the end of two years at the Wisconsin School of Business (WSB), I received ample opportunities and resources that enabled me to grow personally and professionally. An

overwhelming feeling of gratitude fills me for all the support that I received from the school.

As an international student, the tight-knit community of peers and the individualized attention from the various faculty and staff at school helped me find my footing. Interacting with peers from across different cultures and improving articulation of my ideas helped me navigate through the difficult challenges at my internship at Amazon.

The MBA program's core courses give a rounded perspective on the various

aspects of business, and the supply chain specialization courses provide the in-depth knowledge to excel in the supply chain management domain. The applied learning events, site visits, case competitions and the global supply chain trip to Europe provided the platform for me to use the knowledge and learn experientially. The Executive and Alumni Advisory Board meetings allowed me to interact with alumni and showed me the possibilities that lie ahead after my time at the WSB. The possibilities are endless, and I am proud to call myself a Badger.

MS Perspective

by Anya Makarova (MS '23)



Being a double Badger means that you have a community of like-minded, smart, and kind people all around the world. I chose to come back to the University of

Wisconsin-Madison to get my Master of Science in Supply Chain Management because I have heard great things about the program, the professors, and the Wisconsin School of Business. I saw an increasing demand for global supply chain leaders and knew that the Center would be the perfect fit for me. This program offers many extracurriculars to further the experience beyond the classroom such as global trips, site visits, incredible speakers, and applied learning experiences that help each one of us become better leaders.

One of my favorite parts of the program is the lifelong connections you gain with your classmates, professors, and director Jake Dean in this accelerated master's program. It has been an incredible experience and has prepared me for my first full-time supply chain planning role in Boston. Thank you, Jake, Blake, all the professors, and career services for the support and help along the way. I am forever grateful to be a double Badger and will be happy to come back as an alumna!

STUDENT ACCOLADES

BBA & MBA ISM Scholarships

Skylar Rotter (BBA '25) and Anya Makarova (MS '23) have been chosen as recipients of the prestigious annual scholarships awarded by the Institute for Supply Management (ISM). Both students had to undergo a rigorous application process, which included submitting various materials and an essay discussing a noteworthy emerging trend or topic in supply chain management that captivated their interest. The competition was fierce this year, making the achievements of Skylar and Anya all the more commendable. The Center takes immense pride in their remarkable success.



Skylar Rotter

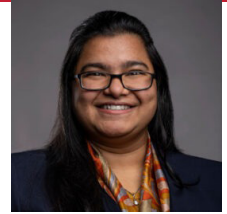
Anya Makarova



ISM—Madison, Inc.

Kelly Ketchum Award and Poets & Quants

Dipika Garg (MBA '23) was awarded the Kelly Ketchum Memorial Alumni Scholarship and was selected as one of the top 100 full-time MBA students nationally in Poets & Quants' Best & Brightest MBAs Class of 2023.



Dipika Garg

The Kelly Ketchum scholarship was established in memory of Kelly R. Ketchum (1964–2003) who made an enormously positive impact on the Center as an involved student, a good friend, a model alumnus, and a man of great humor and integrity. It is presented each year to a second-year MBA student.

"Receiving the prestigious Kelly Ketchum award was an incredible honor that humbles me deeply. It has given me a renewed sense of purpose and motivation to continue pushing the boundaries of what is possible, and it is a reminder to continue working hard, staying grounded, and contributing to the success of future students at WSB and Grainger Center for Supply Chain Management. No matter how far out your dreams are, it's possible."

—Dipika Garg (MBA '23)

AWESOME Excellence in Education Scholarship

Breanna Schneider (BBA '24) was named to the Achieving Women's Excellence in Supply Chain Operations, Management, and Education (AWESOME) Scholars cohort for 2023-2024. As a recipient of the AWESOME Excellence in Education Scholarship, Breanna will have the opportunity to attend the AWESOME Symposium and the CSCMP EDGE Conference, along with gaining valuable career-building programming through the leading women in the AWESOME Scholar Forum.



Breanna Schneider

WISE Advisory Board Member

by Breanna Schneider



The mission of Women Impacting Supply Chain Excellence (WISE) is to promote inclusion within the supply chain domain, as well as promote personal and professional development. Last October, I had the opportunity to attend the WISE Symposium held at the University of Arkansas. We visited the headquarters of J.B. Hunt and Sam's Club, heard from inspiring speakers and panels, and networked with extraordinary supply chain students and leaders. Because of this fantastic experience, I decided I wanted to get more involved with the WISE mission, and now I have the privilege of serving on the 2023-2024 WISE Advisory Board. The WISE Advisory Board consists of 15 members from 13 different universities, and assists in the planning of the upcoming annual WISE Symposium. As a member, I engage with other board members and industry professionals, with the ultimate goal of fostering connections and collaboration across universities. We plan and execute new ideas to further the WISE mission. Together, the board seeks to grow a community of strong, empowered women in supply chain management. One of the many amazing sponsors of the WISE Symposium is Ulta Beauty. Ulta Beauty hosted their own WISE event called "WISE Women Choose Ulta Beauty." Over the course of two days at their headquarters in Bolingbrook, Illinois, I heard from many of Ulta's incredible leaders, learned about building my own personal brands, and toured some of Ulta's facilities. Each leader emphasized being our own authentic selves and owning who we are. As a whole, being part of WISE makes me feel empowered and confident in myself as a woman in supply chain, and I strive to spread that through the Center.

FOUR SCM STUDENTS HIGHLIGHTED IN WSB TRUSTED TO LEAD CAMPAIGN



Olivia Asare (BBA '24), Chloe Thorpe (BBA '25), Yueran Zhao (BBA '23), Lissy Kettleson (BBA '23)

The Wisconsin School of Business (WSB) recently launched an inspiring campaign called "Trusted to Lead" aimed at nurturing the next generation of business leaders. With a focus on instilling trust, integrity, and ethical leadership values, the campaign seeks to shape the business landscape for years to come. As part of this initiative, four exceptional students from the supply chain management major at WSB were selected to represent the campaign: Olivia Asare (BBA '24), Lissy Kettleson (BBA '23), Chloe Thorpe (BBA '25), and Yueran Zhao (BBA '23).

These four students stood out among their peers due to their outstanding academic achievements, leadership qualities, and commitment to ethical decision-making. The selection process was rigorous, involving a careful evaluation of their accomplishments and a thorough assessment of their potential to positively impact the business world. By choosing Olivia, Chloe, Yueran, and Lissy, WSB has recognized their exceptional abilities and entrusted them to become influential leaders who will shape the future of supply chain management.

To learn more about the Trusted to Lead Campaign, visit: <https://business.wisc.edu/trusted-to-lead/>



UNDERGRADUATE BOARD OF DIRECTORS

The BBA Board of Directors is composed of students who have stepped up to take leadership positions within the supply chain management major. They dedicate their time to serve as ambassadors to the program by coordinating applied learning events, organizing community-building activities, and spreading the word about the major through social media. In addition, they assist the Center with marketing and recruitment efforts through messaging and creating an inclusive atmosphere.

The Center extends our gratitude to this year's board:

Directors of Corporate Relations - Cameron Blackwell and Brent Saltzman

Directors of Education and Outreach - Kaitlyn Tetzlaff and Rachel Young

Directors of Member Community - Tyler Lien and Maren Seefluth

Director of Budget and Administration - Breanna Schneider

Member at Large - Natalie Pratt



Breanna Schneider (BBA '24), Rachel Young (BBA '23), Maren Seefluth (BBA '23), Kaitlyn Tetzlaff (BBA '23), Tyler Lien (BBA '23), Cameron Blackwell (BBA '23), and Brent Saltzman (BBA '23)
Not pictured: Natalie Pratt (BBA '22)



Ryan Listro (BBA '16)

What is your current role at Baker Tilly? How did you get there?

I'm currently a manager on the Innovation & Solutions team at Baker Tilly and have been in my role for a little over a year now. Before that, I spent 4 years as a consultant in Baker Tilly's Healthcare and Digital practices, as well as 2 years as an analyst and project manager at Target. Over the last 7 years, I've really gravitated towards project-based work and developing forward-thinking, strategic recommendations - hence how I ended up in my current Innovation role. My Innovation & Solutions team is internally-facing and helps leaders from across the company to expand new, client-facing offerings. We partner with functions, such as client-facing practitioners, market intelligence, marketing, and sales, to take ideas from early-stage brainstorming phases and develop them into fully-baked market offerings. We also monitor disruptive market trends to understand how they might impact our business and develop recommendations to stay ahead of them. Our team can essentially be seen as a combination of internal consulting, new product development, and R&D.

Could you give us an overview of Baker Tilly?

Baker Tilly is a leading advisory CPA firm, providing clients with service and product offerings within Tax, Assurance, and Consulting across the U.S.

Why did you choose to pursue a degree at UW-Madison through the Center?

I pursued a degree at UW through the Center because I wanted to take classes that provided me with a well-rounded view of how businesses function, provide value to its customers, and ultimately succeed in the marketplace. At the time, supply chain was still being offered as a specialization, which I thought would pair well with my OTM major. My OTM classes seemed to provide more technical and analytical foundations, while my supply chain classes provided a way to tie classroom concepts to real-world application.

How did the Center's curriculum prepare you for your current job?

My biggest takeaway from the Center's curriculum involved the case studies. These taught me to be more comfortable working in ambiguity and practicing "empathy" with end users and customers (e.g., what problem is the end user or customer looking to solve and what would be the best solution for them?). In my career, I've consistently worked in project-based roles where I have to quickly wrap my head around a stakeholder's business problem and work with them to develop a solution. Looking back, I think the Center provided me with an excellent foundation when I graduated and began my career.

What do you think are the most important issues and/or trends influencing business today?

This may come as no surprise, but in my opinion, it's hard to find a more impactful trend than AI. Upwards of 80% of companies claim it as a top priority in their business plans, and an estimated 400 million workers could be displaced because of it by 2030. Sure, I think it will certainly eliminate some jobs, but I think it's going to have a huge impact on creating new ones and reshaping current ones as well. I think it'll alleviate a lot of manually burdensome tasks and open up time to work on more high-value, strategic activities. I'm really curious to see how the job landscape changes over the next 5-10 years.

Do you have any words of wisdom for current Center students?

I have two main things - 1) leverage and grow your network and 2) don't be afraid to make mistakes. As I started my career and moved companies and roles, I learned just how powerful the Center and the University's network is. I've leveraged it almost every time I've made a career move. Beyond graduation, take any chance you can to continue growing your network.

When you make a mistake, you're usually forced to leave your comfort zone. A mistake may also lead you to a new insight, idea, or way of doing things. From my experience, learning through mistakes has provided me some of the best opportunities to learn and grow in my career.



Ryan Listro (top left) and friends in front of the Grainger Center. (2016)

GRADUATE APPLIED LEARNING CLASS

The Center has always been a leader in providing 'applied' educational content and connecting classroom learning with the practical application of supply chain management. Director Jake Dean facilitates the course that consists of guest speakers, site visits, and skill-building exercises.

For 2022-2023, there was a significant emphasis placed on storytelling and communication. Students heard Ese Iweh, head of supply chain business operations at Meta, describe her career journey, and how both planned and unplanned deviations contributed to her current success. EAB member Kevin O'Marah shared the impact of getting companies to collaborate in order to tackle the large and complex problem of climate change. Students themselves had the opportunity to tell a short story from their personal experience and discover how to connect with their audience for maximum impact.

The Center's 'Sustainable Success' annual collaboration with the Nelson Institute for Environmental Studies was part of the course this year, and featured a discussion on batteries and energy storage with esteemed panelists Eric Dresselhuys, CEO of ESS Inc, Emily Pickrell, journalist with the MacArthur Foundation, and Mathy Stanislaus, executive director of The Environmental Collaboratory at Drexel University.

Other applied learning classes included:

- Supply Chain Transformation at Winnebago (Chris West, SVP enterprise operations, Winnebago)
- Oshkosh Corporation: Eliminating Forced Labor in Supply Chains (EAB member Sean Ketter, VP global procurement and supply chain, Oshkosh)
- Sustainability at Hilton Hotels (AAB member Kelley Kollock BBA '16, ESG manager, Hilton Hotels)
- 3PL Trends at Coyote Logistics (Tom Shield BBA '10, VP LTL, Coyote Logistics)
- Digital Distribution Channels at Pepsi (Gloria Guo MBA '10, VP digital commerce supply chain, PepsiCo)
- Deloitte Case Interviewing Simulation (EAB member Chris Smith MBA '03, specialist leader, Deloitte)
- Exact Sciences Site Visit



Carol Barford, Emily Pickrell, Mathy Stanislaus, Jake Dean, Eric Dresselhuys, and Sachin Tuli



Graduate students visiting Regal Rexnord.

GRADUATION AND COMMENCEMENT



BBA students gather at Red Rock to celebrate the end of another great year, and to wish the graduating seniors well.



Students and staff from the Norway trip gather one last time.



Students hanging out with Bucky Badger prior to the end of year celebration.



Commencement at Camp Randall.



Sasha Kryazh (BBA '25), Emily Canales (BBA '25), Lily Peterson (BBA '25), Skylar Rotter (BBA '25), Joelle Heller (BBA '24), and Anna Layne (BBA '23) celebrating the end of the year.



Faculty, staff, and graduating MS and MBA students gather to celebrate at the Great Dane.



Graduate students in their commencement gowns.



Center staff celebrate the December graduates at the Fluno Center.



Drew Renner (MS '23) and Charlie Guo (MS '23) celebrate with Bucky Badger.



Bucky Badger photo bombs the group picture!



Neha Sinha (MBA '23) and Bucky Badger show off their muscles.

UNDERGRADUATE PLACEMENT REPORT

Average full-time base salary accepted: \$72,500

3M	IT Analyst	Minneapolis, MN
Abbott	Retail Development Specialist	Columbus, OH
Bain & Company	Associate Consultant	Chicago, IL
Baker Tilly	Supply Chain Consultant	Chicago, IL
Baker Tilly	Digital Consultant - Oracle Enterprise Operations Management (EOM)	Chicago, IL
Boston Consulting Group	Associate	Chicago, IL
BP	Marketing Mobility and Convenience Analyst	Chicago, IL
BP	Customer Experience Coordinator	Chicago, IL
Commodity & Ingredient Hedging (CIH)	Account Executive	Chicago, IL
Cowan Systems	Financial Management Trainee	Baltimore, MD
CSG Partners	Investment Banking Analyst	New York, NY
Dell Technologies	Project/Program Management Analyst - Supply Chain Development Program	Austin, TX (remote)
Deloitte Consulting	Business Technology Solutions Analyst (3 students)	Denver, CO
Epic Systems	Project Manager	Verona, WI
Epic Systems	Quality Manager	Verona, WI
Fleet Farm	Inventory Analyst	Appleton, WI
Ford Motor Company	Purchasing Ford College Graduate Program	Dearborn, MI
GAINSystems	Analyst	Chicago, IL
Generac Power Systems	Materials Process Analyst - Supply Chain Leadership Development Program	Oshkosh, WI
General Electric Healthcare	Operational Management Development Program	Waukesha, WI
W.W. Grainger, Inc.	Global Supply Chain Analyst	Lake Forest, IL
W.W. Grainger, Inc.	Supply Chain Rotational Development Program	Minooka, IL
W.W. Grainger, Inc.	Merchandising & Supplier Management Rotational Program	Chicago, IL
W.W. Grainger, Inc.	Transportation Analyst	Chicago, IL
Huron Consulting	Healthcare Consulting Analyst	Seattle, WA
Ingredion Inc.	Logistics Planner, Truck	Westchester, IL
KBX Logistics	Logistics Specialist	Green Bay, WI
Kerry Group	Sales and Commercial Development Graduate	Chicago, WI
Kohl's	Inventory Analyst (2 students)	Menomonee Falls, WI
Kohler Company	Global Supply Chain Rotational Development Program (2 students)	Kohler, WI
KPMG Advisory	Advisory Associate (2 students)	Chicago, IL
Mammoth Media	Customer Success Intern	Los Angeles, CA
McKinsey & Company	Product Development and Procurement Fellow	Chicago, IL
Medtronic	Associate Supply Chain Analyst (2 students)	Minneapolis, MN
Milwaukee Tool	Operations Development Associate	Brookfield, WI
Nasdaq	Data Analyst	Atlanta, GA
nVent	Supply Analyst	St. Louis Park, MN

nVent	Lean Manufacturing Coordinator	Minneapolis, MN
Ovative Group	Marketing and Measurement Analyst	Chicago, IL
P&G	Analytics & Insights Manager	Cincinnati, OH
Polaris	Associate, Operations Development Program	Medina, MN
Redbrick LMD	Development Analyst	Washington, DC
Resolution Medical	Supply Chain Planner	Fridley, MN
TAPCO	Buyer	Brown Deer, WI
Target	Inventory Analyst (4 students)	Remote
Techtronic Industries	Sales Representative	Milwaukee, WI
The Boeing Company	Supply Chain Specialist	Dallas, TX
The Clorox Company	Supply Chain Associate	Atlanta, GA
TMC Transportation	Logistics Sales Representative	Madison, WI
Uline	Supply Chain Rotational Program	Pleasant Prairie, WI
Uniqlo	Merchandising Planner Trainee	New York, NY

GRADUATE PLACEMENT REPORT

Average MBA full-time base salary accepted: \$133,317

Average MS full-time base salary accepted: \$79,500

MBA Class of 2023 Full-Time Employment

Amazon	Senior Program Manager	Chicago, IL
Amazon	Pathways Operations Manager	Chicago, IL
Amazon	Pathways Operations Manager	Detroit, MI
Bayer	Procurement Leadership Development Program Professional	Missouri City, MO
Brunswick Corporation	Manager, Operations & Strategy Development (2 students)	Fond du Lac, WI
Sensient Technologies	Supply Chain Analytics Manager	St. Louis, MO

MS Class of 2023 Full-Time Employment

Analog Devices Inc.	Supply Chain Analyst Planning	Wilmington, MA
Bunge	Procurement Trainee	Chesterfield, MO
Deloitte Consulting LLP	Supply Chain Consultant	New York, NY
Entegris	Supply Network Planner	Chaska, MN
Forvia	Logistics Engineer	Shanghai, China
Fuyao Glass Illinois Inc.	Purchasing Specialist	Decatur, IL
Ingredion Incorporated	Distribution Capacity Planner	Westchester, IL
Kohler Company	Supply Chain Specialist	Sheboygan, WI

MBA Class of 2024 Internships

Autodesk Inc.	Strategic Sourcing Intern	Madison, WI (remote)
Boston Scientific Corporation	Global Supply Chain Intern	Arden Hills, MN
Chewy	Operations Intern	Salisbury, NC
Sensient Technologies	Associate MBA Intern	Saint Louis, MO
T-Mobile	Strategy and Planning Intern	Reston, VA
Ingredion Incorporated	Distribution Capacity Planner	Westchester, IL
Kohler Company	Supply Chain Specialist	Sheboygan, WI
Maxim Integrated	Senior Supply Chain Operations Analyst	San Jose, CA

LEADERSHIP AND GUIDANCE

The Center relies on the support and service of three boards, whose functions range from strategic guidance to enhancing our BBA students' experience.

Executive Advisory Board (EAB)

The Executive Advisory Board is comprised of senior executives at leading firms renowned for supply chain management excellence. Throughout the year, board members provide guidance and recruiting opportunities and participate in numerous development activities.

Alumni Advisory Board (AAB)

Made up entirely of alumni from the Center's undergraduate and graduate programs, this board provides industry-focused advice and insight from the perspective of early- and mid-career professionals.

BBA Board of Directors (BoD)

This board is made up of current undergraduate students in the BBA supply chain major. The board's primary role is to provide guidance and support to the program by coordinating applied learning opportunities, recruitment and marketing efforts, and continually providing an inclusive atmosphere for those in the students in the major.

HOPE TO SEE YOU AT THE EAB!

The Executive Advisory Board Meeting will be on Thursday, **September 28, 2023**. Watch your email for the invitation and RSVP!



Current students and alumni gather at the 2022 EAB event.

ALUMNI ADVISORY BOARD MEMBERS



Joseph Arnson
Manager, Supply Chain Performance
Molson Coors Beverage Company



Matt Bartoe
General Manager
Food Colors North America
Sensient Technologies Corporation (SXT)



James Elkin
Associate Category Manager
General Mills



Brian Figueroa
Director
KBX Logistics



Bennett Foley
Senior Manager, Network Strategy
Shipt



Lisa Kirkwood
Senior Supply Chain Manager
Raytheon Technologies



Kelley Kollock
Manager - Environmental, Social &
Governance
Hilton Hotels & Resorts



Evan Meyer
Global Supply Chain Manager
AriensCo



Chris Schleich
Customer Success Manager
Proterra



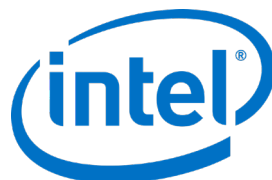
Michael Walters
Global Procurement Agent
3M



Cassie Warton
Partnerships Lead
BP



Kyle Ye
Consulting Senior Analyst
Boston Consulting Group



Charlie Zignego
Senior Financial Analyst
Intel Corporation



EXECUTIVE ADVISORY BOARD MEMBERS



Tim Babcock
Vice President, Network
Strategy and Transportation
W.W. Grainger, Inc.



Yvette Henry
Vice President, Global Strategic Sourcing
Regal Rexnord



Sean Ketter
Vice President, Global Procurement &
Supply Chain
Oshkosh Corporation



Sheri Lewis
Executive Vice President
Global Operations and Supply Chain
Avantor



Steve Loehr
Vice President, Global Technology Services
IBM, Retired



Scott Morey
Head of Poly Business Operations
HP



Ernest Nicolas
Chief Supply Chain Officer
HP



Kevin O'Marah
Co-Founder
Zero100



Eric Seip
SVP Global Operations & Chief Supply
Chain Officer
Ingredion Incorporated



Chris Smith
Specialist Leader, Supply Chain
Deloitte



Eric Smith
Senior Operations Analyst
Implementation Engineers



Kevin Weadick
CEO
FleetPride



Carolyn A. Woznicki
Chief Procurement Officer
Illinois Tool Works

**GRAINGER CENTER for
SUPPLY CHAIN MANAGEMENT**

FACULTY



Robert Batt
Associate Professor,
Operations and
Information Management



Verda Blythe
Faculty Associate,
Marketing



Tim Buhl
Lecturer,
Marketing



Jake Dean
Faculty Associate,
Operations and
Information
Management



Gregory A. DeCroix
Grainger Professor,
Operations and
Information Management



Jan B. Heide
Irwin Maier Professor
of Business, Marketing



Tarun Kushwaha
Professor,
Marketing



Xiaoyang Long
Assistant Professor,
Operations and
Information Management



Peter B. Lukszys
Distinguished Lecturer,
Operations and
Information Management



John R. Nevin
Professor Emeritus,
Marketing



Nick Petruzzi
Professor,
Operations and
Information
Management



Jordan Tong
Professor,
Operations and
Information Management



Bob Batt with Bucky Badger.



Center staff spending time with Bucky Badger.



Greg DeCroix with Bucky Badger.

CENTER STAFF



Greg DeCroix

Greg DeCroix is the Grainger Professor and Academic Director of the Grainger Center for Supply Chain Management at the Wisconsin School of Business. He is currently on the editorial board of the academic journals *Operations Research* (associate editor) and *Production and Operations Management* (senior editor). Prior to joining the University of Wisconsin-Madison, he served on the faculties of the University of Washington and Duke University. He has an undergraduate degree in mathematics and statistics from Miami University, and a Ph.D. in operations research from Stanford University.

Greg's research is in the field of supply chain management, with a specific focus on areas such as managing supply chain disruption risk, utilizing information in supply chain management, and the impact of decentralized decision making on supply chain efficiency. His research has appeared in journals including *Management Science*, *Operations Research*, *Manufacturing & Service Operations Management* and *IIE Transactions*.

Greg has taught a variety of operations management courses at the undergraduate, masters, and Ph.D. levels, and currently teaches and currently teaches *Operations Analytics* in the BBA program, *Supply Chain Analytics* in the MBA and MS programs, and *Operations Strategy* in the Executive MBA program.

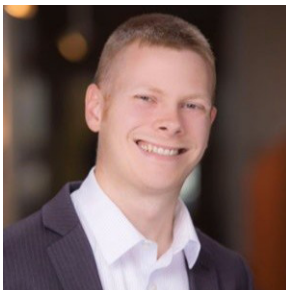


Jake Dean

Jake Dean brings 14 years of supply chain knowledge to his role as the Director of the Grainger Center. He is responsible for marketing the center to prospective students and employers, developing the applied learning curriculum, and providing academic and career guidance to students. Jake works closely with the Center's faculty and advisory boards on program strategy and development, and leads outreach activities with alumni, employers, and professional associations.

Prior to joining the Center, Jake was an Integration Manager at Cisco Systems, managing the integration of several acquired companies' supply chains into Cisco's supply chain. He has had previous roles in demand planning, sales & operations planning, distribution channel design and rollout, and inventory management.

Jake is APICS CPIM certified. He received a BBA from Wilfrid Laurier University and an MBA in Supply Chain Management from the University of Wisconsin-Madison.



Blake Bishop

Blake Bishop is the Assistant Director of the Grainger Center, bringing over 12 years of higher education expertise. He leads the Center's undergraduate program and is responsible for marketing and communications, prospective student outreach, academic advising, external stakeholder relations, and daily operations of the Center. Blake also instructs *The Wisconsin Experience Seminar (COUN PSY 125)* - an interactive course designed to help freshmen transition successfully to academic and student life at UW-Madison.

Blake holds a BS in Marketing Communications from Bemidji State University, an MS in Educational Leadership and Policy Analysis from UW-Madison, and a Project Management Certificate from Cornell University.



Kaitlyn Tetzlaff

From 2021 to 2023, Kaitlyn Tetzlaff held the position of Student Employee at the Center. Her responsibilities included coordinating event logistics, crafting newsletter content, updating the website, managing databases, and overseeing the Center's office.

Throughout her junior and senior years, Kaitlyn not only dedicated herself to her work at the Center but also maintained a strong focus on her studies. In May, she successfully graduated with a double major in supply chain management and marketing. Beyond her academic and employment commitments, Kaitlyn assumed the role of Director of Education and Outreach for the Grainger Center's Board of Directors, as well as served as President of AreaRED.

Following her graduation, Kaitlyn has secured a position with Ford Motor Company. The Grainger Center expresses deep gratitude for Kaitlyn's invaluable contributions and wishes her continued success in her future endeavors.



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