

Apply by
March 27, 2025



MORGRIDGE ENTREPRENEURIAL BOOTCAMP 2025



LEARN ABOUT TECHNOLOGY ENTREPRENEURSHIP AND INNOVATION

John Morgridge ('55) – Former Chairman/CEO CISCO Systems

Experienced UW Faculty and Alumni | Campus and Community Experts

IMMERSION PROGRAM

A full-time intensive technology entrepreneurship and innovation program with evening assignments and events

BUSINESS SKILLS

Business Modeling, Entrepreneurship, Innovation, Intellectual Property, Marketing Strategy, Negotiations, Accounting/Finance, Teamwork

ELIGIBLE STUDENTS

- Science, technology, engineering and medical graduate students or postdocs preferred
- Other majors with strong links to technology entrepreneurship
- Must be enrolled at UW-Madison and/or postdoc status
- Competitive admissions with limited seats

June 16 – 20, 2025 | Wisconsin School of Business | go.wisc.edu/34sk15